

SMALL BUSINESS EXCHANGE

Voice of Small, Emerging Diversity Owned Businesses Since 1984
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The Influence Of Social Media On Your Small Business



As social media grows the numbers of bad customer service stories will grow proportionally faster than those about good customer service because they can be spread faster and wider with social media. One way to counteract that would be to have customer testimonials on your site and provide such great service that others agree publicly with the testimonials. I would even suggest that the company ask if others had the same experience.

Companies that are involved in social media have a tremendous opportunity to use the customer feedback to improve their offerings and their bottom line. Those that are new to the idea seem to be more concerned about increasing the number of "fans" on their site rather than asking for any real feedback. As a result, most companies don't consider the impact of social media until they have a bad "report card" floating around.

Social media and social CRM can be used to gain customers, support existing ones and innovate based on their Feedback.

There are many ways businesses can use new social platforms and channels. Many people think it's just a case of setting up profiles and see what happens, it isn't.

'Social CRM' is a term I guarantee people will start to hear more and more. Social CRM is an extension of traditional CRM, but the social business model gives the customer more control.

Social networks allow businesses to build communities, listen and engage in conversions whilst having the ability to innovate based on prospects' and customers' insight. Businesses can themselves provide industry-specific insight and support to prospects and customers, then start to build and strengthen relationships. We all buy from people we like and trust, social

media can be a great way to really turn contacts into long term customers. These platforms give the customer new ways to communicate with you and can provide you with a new way of understanding your customer-base. The more you know about someone the easier it is to sell to them, social media allows businesses to get on a level with their customers and understand more about them, which can only be a good thing!

I was told that when providing a service or product for someone, if they were pleased they might tell one other person. However, if they were displeased, statistically, they would tell 12 people about your poor quality service or product. With today's technology and, literally, the world potentially the audience of those with computers or mobile devices I wonder...

1. What are the current numbers with respect to how many people may hear about the good or bad service or products?
2. Has the presence of social media affected your commitment to attempt to ensure that you are providing top quality in your product or service?
3. Do you, as a consumer, feel that there is evidence of a positive influence caused by social media on the quality of products or services in the market-place?... and ...
4. Should more business people pay more attention to how quickly a good, or bad, "report card" can be disseminated so quickly to so many?

Previously, unless your business was on a national or international scale, certainly the audience for your success or failure with regards to the quality of your product or service was much smaller. How has social media affected how YOU do business?

Source: *Small Business Resource Cafe*

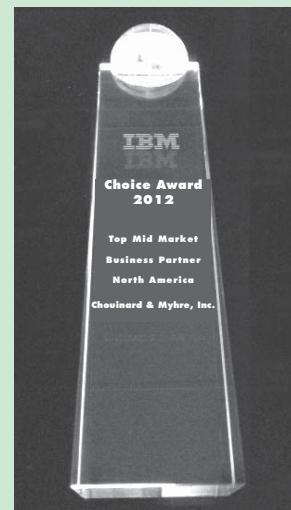
Chouinard & Myhre, Inc. Wins 2012 IBM Choice Award for Top Mid-Market Business Partner in North America

Chouinard & Myhre, Inc (CMI), an IBM Premier Business Partner, was named winner of an IBM Choice Award for Top Midmarket Business Partner in North America.

Announced at the IBM PartnerWorld Leadership Conference in New Orleans, Louisiana, IBM's Choice Awards recognize a select number of IBM Business Partners who have demonstrated business excellence in delivering IBM-based solutions resulting in client satisfaction and business growth. The IBM Business Partners who win Choice Awards exhibit IBM values in all client interactions and achieve common business goals and mutually significant business impact. The Choice Awards are given to Business Partners in each geography across a range of categories recognizing their working relationships with clients and demonstrated skills in selling IBM solutions.

"The IBM Choice Awards recognize outstanding performance by IBM Business Partners in driving client satisfaction and growth using our combined technology capabilities and industry expertise," said Wilfredo

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Small Business "Prep for Primes"
Forum
See Page 2



California Sub-Bid
Request Ads -
See Page 3-4



California Public
Legal Notices -
See Page 5-8



Subscription form
See Page 8



Shoestring MARKETING by Alf Nucifora

Get Big Results From Small Ad Budget

One of the riskiest undertakings for small businesses is the development of advertising materials and campaigns that are both cost affordable and effective. Mega-marketers can employ the services of large ad agencies with their coterie of highly-paid, experienced experts. That's one of the benefits of having a multi-million dollar ad budget. For the small business spending thousands instead of millions, the task is fraught with peril. Yet local and regional advertisers spend more than \$19 billion a year in advertising development and media placement.

Introducing Admine.com

Enter Admine.com, a web-based advertising alternative for local and regional advertisers who want access to proven and original advertising. Formally launched in June 2000, the Virginia-based company allows small business advertisers to peruse an on line showroom of original newspaper, magazine, outdoor, radio, and television advertising. If they find something they like, they can license the rights to the advertising for their own local marketplace, have it customized by Admine ad staff, and run it for an agreed-upon amount of time and geographical coverage at a fraction of the time and cost that it would take to develop a campaign from scratch. Says Wayne Miller, Admine's President and Chief Operating Officer, "If a clever commercial worked for a bank in, let's say, Albuquerque, there's no reason it couldn't perform equally well in other markets."

The concept is nothing more than ad syndication. It's been tried before on a somewhat limited basis in the banking and auto dealer industries. Admine plans to move the concept from the minor leagues to the pros. Already more than 150 agencies nationwide (including the well known Martin Agency and Richards Group) have submitted approximately 2,500 ads for licensing with 50-100 being added each month; 80 percent are for print and outdoor, 20 percent for broadcast. Plans call for video streaming of television commercials in the not-to-distant future. Ads have a shelf life of 3-5 years before they are consigned to the scrap heap.

For an ad to be selected for inclusion in the Admine archives, the work must be submitted through the company's Creative Review Board which is comprised of six well-known experts from the advertising and communication fields. The advertising always remains the property of the agency that developed and submitted it. Admine secures the licensing rights for subsequent reuse. According to an Admine spokesperson, acquisition/licensing cost of the advertising (to the advertiser) is based on the number and size of markets in which it will run as well as the length of time it will run. Advertisers have exclusive right to the material for the markets in which it runs.

On the average, it costs a third to a half as much to buy an effective campaign from Admine as it does to produce something original. For example, a local newspaper campaign incorporating three ads that will run in one local market for less than a year could be acquired for less than \$3,000. Qualified non-profit organizations are also able to benefit from access to Admine's public service campaigns nearly free of charge.

Admine has the backing of a number of strategic partners, including the American Association of Advertising Agencies, the American Bankers Association and the American Hospital Association. This dovetails with the company's current strategy of concentrating on vertical marketplaces where their syndicated approach will receive the greatest acceptance, namely the healthcare, banking and retail sectors.

All the Benefits, None of the Hassle

For the average small business advertiser using a service like Admine, advertising risk and accountability are mitigated because the ad campaign was used before (as is the case with the majority of the inventory). And, there's an enormous

reduction in development time. Simply peruse the site (www.admine.com), select the ad campaign you like by industry and format, negotiate the price on-line or by phone and have it customized by Admine staff (or do it yourself). With this procedure, an ad development process that could take months is now reduced to days. Says Miller, "We're cheaper, faster and more effective."

The syndication and reuse of previously-proven advertising is an idea whose time has definitely come. There is so much good work being developed today that survives for a short period of time or receives limited exposure in only a handful of markets. For start-up businesses that can't afford ad agencies, for smaller, established businesses that don't have their own agencies and for larger companies that are happy with their agencies but want to test market concepts and ideas before developing a national campaign, Admine is the answer to their prayers.

*Website: www.nucifora.com
Alf's syndicated writings appear in business publications throughout the U.S.*

Senator Curren D. Price, Jr.

Chair, California Senate Select Committee on Procurement

PRESENTS THE 26TH SENATE DISTRICT

Small Business "Prep for Primes" Forum

Saturday, June 2, 2012 • 10 am – 1 pm

West Los Angeles College, Fine Arts Complex
9000 Overland Ave., Culver City

DISCOVER what financial resources and technical assistance
are available to grow your business;

FIND OUT what procurement opportunities are available
at federal, state, and local government agencies;

LEARN the benefits of certification as well as what it takes to get
certified to do business with federal, state, and local agencies

PARTICIPANTS INCLUDE REPRESENTATIVES FROM
US Small Business Administration • US Department of Transportation
California High Speed Rail Authority
Los Angeles County Metropolitan Transportation Authority
Small Business Development Center
LA County Ofc. of Small Business Procurement, Technical Assistance Center

For more information or to RSVP, contact the office of
Senator Price at 213.745.6656 or SENATOR.PRICE@SEN.CA.GOV.

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CALIFORNIA SUB-BID REQUEST ADS

Sub-Bids Requested From Qualified DVBE Subcontractors & Suppliers for:

SFUSD, Willie Brown Jr. Middle School Demo Project
Project No. 11053

Location: San Francisco, CA

Bid Date: June 5, 2012 @ 2:00 P.M.

Trades: Haz-Mat, Building Demo, Earthwork, Plumbing & Electrical.

Angotti & Reilly, Inc

1000 Mariposa Street • San Francisco, CA 94107
Phone: 415-575-3700 • Fax: 415-575-1470

Contact: Anthony Euan

An Equal Opportunity Employer

Hunters Point Shipyard Opportunity to Provide Architectural Services.

Lennar Urban is requesting qualified, interested Companies to respond to a public request for proposals through the Redevelopment Agency of the City of San Francisco.

For more information on Architectural Services, please visit:
<http://mission.sfgov.org/OCABidPublication/BidDetail.aspx?K=5459>

Skanska Shimmick Herzog
A Joint Venture in Association with LAN I TY Lin

Santa Clara Valley Transportation Authority Design-Build Contract DB1102F Silicon Valley Berryessa Extension Project C700

Procurement opportunities through Skanska-Shimmick-Herzog will be diverse and ongoing.

Please visit:

www.sshjv-c700.com

frequently to see procurement opportunities and project contacts in the Bid Packages folder. Plans, specs, drawings, etc. can be found on the procurement web site.

Sub-Bids Requested From Qualified DBE/SBE/LBE subcontractors/suppliers for:

Third Street Light Rail Program Phase 2 Chinatown Station
Contract No. 1254

Location: San Francisco, CA

Bid Date: June 5, 2012 @ 3:00 PM

Trades: demolition, abatement, shotcrete, GFRc, concrete, reinforcing steel, masonry, steel/misc metals/stairs, rough carpentry, building insulation, concrete floor sealer, waterproofing, metal wall panels, crystalized glass wall panels, TPO roofing, fireproofing, flashing and sheet metal, fire proofing, intumescent fireproofing, expansion joints, doors/frames/hardware, glass and glazing, luminous, plaster, tile, resilient flooring, terrazzo, painting, toilet accessories, lockers, fire protection specialties, site furnishings, signage, elevators/escalators, HVAC, plumbings, fire protection, electrical



Webcor Builders

1751 Harbor Bay Parkway • Alameda CA 94502
Phone: 510-798-1900 • Fax: 650-403-4100

Contact: Mary Hobbs

Email: mhobbs@webcor.com

An Equal Opportunity Employer

RGW Construction Inc. requests sub-bids from qualified California Department of General Services (DGS) certified small businesses and micro businesses. Subcontractors and supplies for the following project:

Santa Teresa Water Treatment Plant Incompatible Materials Project Stage II
Project No. 93284030, Contract No. C0582
Owner: Santa Clara Valley Water District
Engineer's Estimate: \$2,500,000
Bid Date: June 6, 2012 @ 2:00 PM

DGS certified small businesses and micro businesses wanted for the following items, including but not limited to: Painting/Coatings, Electrical, Surveying, Rebar and Pipe Insulation.

Scope of Work: Chemical feed system upgrade to an existing water treatment plant.

RGW Construction, Inc.

550 Greenville Road • Livermore, CA 94550
Phone: 925-606-2400 • Fax: 925-961-1925

Plans and specs. are available to view and copy at our Livermore Office. Contact Aaron Hepner 925-606-2400 for any questions, including bonding, lines of credit, or insurance. RGW is willing to breakout any portion of work to encourage Small/Micro Business participation. Contact us for a specific item list.

Bonding, insurance, lines of credit and any technical assistance or information related to the plans or specification and requirements for the work will be made available to interested DGS certified small and micro business suppliers and subcontractors. Assistance with obtaining necessary equipment, supplies, materials, or related assistance or services for this project will also be offered to interested DGS certified small and micro business suppliers and subcontractors.

AN EQUAL OPPORTUNITY EMPLOYER
CALIC. NO. 591940

RGW Construction Inc. is seeking all qualified Minority Business Enterprises (MBE's) and Women's Business Enterprises (WBE's) for the following project:

A.C. Overlay Project - Prop 1B 2012
County Contract No. 4119
County of Sacramento
Engineer Estimate: \$3,900,000
Bids: May 31, 2012 @ 2:00 PM

Requesting Sub-quotes for (including but not limited to): Cold Plane AC, Minor Concrete, Reinforcing Fabric, Striping/markers, Tree removal, AC Dike and Trucking.

Scope of Work: AC pavement overlay, placing paving fabric, repairing failed pavement, grinding, adjusting manholes, installing sidewalk accessibility ramps, replacing signal detector loops, striping/markers.

RGW is willing to breakout any portion of work to encourage M/WBE participation. Contact us for a specific item list.

RGW Construction, Inc.

Contractors License A/B 591940
550 Greenville Road • Livermore, CA 94550
Phone: 925-606-2400 • Fax: 925-961-1925

Plans and Specs are available to view and copy at our office. Contact Mark Smith 925-606-2400 for any questions, including bonding, lines of credit, or insurance. Subcontractors should be prepared to submit payment and performance bonds equal to 100% of their quotation. For bonding and other assistance, please call.

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REQUESTING BIDS FROM DBE, UDBE Subcontractors and Vendors

Contract 300448.08.01.BC,m Los Osos Wastewater Project Collection System, Areas B & C, Los Osos

Project Owner: County of San Luis Obispo

Bid Date: 6/7/2012, 3:00 pm
(Please respond at least 24 hours prior to bid date)

We are seeking bids from Local subcontractors and suppliers for the following: PVC/DIP Pipe & Fittings, Precast Concrete Manholes, Survey, Cast-in-Place Concrete Structures, CCTV, Dewatering, Sand & Gravel, Readymix Concrete, Asphalt Paving, Traffic Control Devices, Striping, Dry Utilities, Trucking

When submitting bids, please provide any certification you may have. W A Rasic Construction Company, Inc. is willing to assist all interested responders in obtaining access to the plans, specifications, bonding, materials and supplies, lines of credit and insurance. W A Rasic will accommodate delivery schedules to facilitate maximum participation.

Plans and specs for this Project can be viewed at the office of W A Rasic, or may be obtained from the owner, County of San Luis Obispo, Public Works and Transportation, Dept, 1050 Monterey St, Rm. 207, County Government Center, San Luis Obispo, CA 93408.

Questions or assistance, please contact
Jayson Lau, Project Manager at
W.A. Rasic 562.928.6111, FAX 562.928.7339
or email jlau@warasic.com

We are seeking subcontractor participation

Project Name and Location:

San Francisco Unified School District

#11554, Pavement Resurfacing and Repairs at Child Development Administration Offices - 20 Cook St., San Francisco, CA 94118 &

#11555, Marina Middle School - 3500 Fillmore St., San Francisco, CA 94123

DRYCO Construction, Inc.

Contact Person: Tania Montoya
Contact Phone Number: 510-438-6500
Contact Fax Number: 510-438-6510

Bid Due Date: May 24th, 2012 at 2:00pm

YERBA BUENA GARDENS REQUEST FOR QUALIFICATIONS NOTICE

Yerba Buena Gardens Expansion Joint Repair Project

Repair of existing building expansion joints located in a portion of the Terrace structure in the area of the Waterfall feature. The work includes mitigation of water infiltration damage at the surface and interior of the structure in the immediate area.

Hathaway Dinwiddie on behalf of MJM Management Group is seeking San Francisco certified SBE's and all other subcontractors for the following trades: Concrete, Drywall, Electrical, Misc. Ornamental Metals, Plumbing, Masonry, & Waterproofing/Roofing/Flashing

Bid due date has been extended to May 30, 2012 with public opening at 3pm at Yerba Buena Gardens Green Room (under the Waterfall feature). Bids are to be delivered to Yerba Buena Gardens Management Office located at 750 Howard Street. The office is located on the second level of the Gardens, on the left just before the Howard Street bridge.

Contact Leticia Avalos for RFQ document, plans and specifications at 415.912.3224 or avalosl@hdcco.com

MJM MANAGEMENT GROUP AND HATHAWAY DINWIDDIE CONSTRUCTION COMPANY ARE EQUAL OPPORTUNITY EMPLOYERS.

Looking for
**Subcontractors,
Vendors,
and Suppliers?**

Advertise your Sub-Bid Requests in the
Small Business Exchange.

With a monthly readership of **45,000**, SBE reaches a diverse audience, cutting across ethnic and gender lines as well as traditional industry segments.



Advertise with the Small Business Exchange

Utilize SBE's TARGET DISTRIBUTION to reach the DBEs, SBEs, DVBEs, MBEs, and OBEs that match the trades and goods you need.

www.sbeinc.com

CALIFORNIA PUBLIC LEGAL NOTICES

UC SAN FRANCISCO MEDICAL CENTER

ADVERTISEMENT FOR BIDS

Subject to conditions prescribed by the University of California, San Francisco Medical Center, sealed bids for a Lump Sum Contract are invited for the following Work:

Moffitt-Long Hospitals PCUP Steam Service Meters Re-Bid

Project No.: 10-603 / Contract No.: L00145

UNIVERSITY OF CALIFORNIA, SAN FRANCISCO MEDICAL CENTER

DESCRIPTION OF WORK:

This project will provide for the installation of four (4) revenue grade steam flow meters in the Moffitt & Long Hospitals. Two of these meters will be in the low pressure steam (LPS) service (15 psig) and the other two will be in the medium pressure steam (MPS) service (100 psig). For meter accuracy, the work will require steam pipe modifications in some cases. The scope of work also includes power and control system connection for these meters to the Medical Center's Andover Building Management System (BMS) and the UCSF Campus Supervisory Control and Data Acquisition (SCADA) system.

The Moffitt & Long steam meter scope of work is under the jurisdiction of OSHPD.

THE ESTIMATED CONSTRUCTION COST OF THIS PROJECT IS \$250,000 - \$425,000.

BIDDER QUALIFICATIONS:

PROSPECTIVE BIDDER QUALIFICATIONS: To be allowed to submit a bid, bidders (General Contractors, B), and their Superintendent must have the minimum experience requirements, and Bidder must certify that they do not have certain health and safety violations as set forth in the Supplementary Instructions to Bidders.

PROCEDURES:

Bidding Documents will be available to Bidders on Wednesday, May 23, 2012 at 10:00 AM and will be issued from:

UCSF Documents, Media & Mail (UCSF-DMM)
1855 Folsom Street, Room 135
San Francisco, CA 94103
Contact Persons: Ben La (415) 476-5030 (9AM - 5PM)
Lisa Gee (415) 502-4523 • Fax No. (415) 476-8278

Bidding Documents can be viewed and may be ordered on line at the following website address: <http://www.ucsfplans.com/>

Click "UCSF Medical Center" link

Bidders must attend a mandatory Pre-Bid Conference at 10:00 AM Friday June 1, 2012. For details, see above website address.

Bidders must submit qualification documents (Contractor's Statement of Experience -Exhibit 13) in a sealed envelope by 2:00 pm, **Tuesday June 5, 2012** at Office of Design and Construction, University of California, San Francisco, Medical Center, 3333 California Street, Suite 115, San Francisco, CA 94118. Phone: (415) 885-7257.

Bidders will be notified whether or not they are allowed to submit a bid for this project **within three to five (3-5) business days** of the due date of the Contractor's Statement of Experience (Exhibit 13).

Bid Deadline: Sealed Bids for Lump Sum and Alternates will only be accepted from bidders and will not be accepted after 2:00 p.m., Wednesday June 27, 2012. Bids will be received only at Office of Design and Construction, University of California, San Francisco, Medical Center, 3333 California Street, Suite 115, San Francisco, CA 94118. Phone: (415) 885-7257.

Bids will be opened after **2:05 p.m., Wednesday June 27, 2012.**

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy. The successful Bidder and its subcontractors will be required to follow the nondiscrimination requirements set forth in the Bidding Documents and to pay prevailing wage at the location of the work.

The work described in the contract is a public work subject to section 1771 of the California Labor Code.

The successful Bidder will be required to have the following California current and active contractor's license at the time of submission of the Bid:

LICENSE CLASSIFICATION: GENERAL LICENSE CODE: B

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA
University of California, San Francisco Medical Center
May, 2012



Small Business Exchange is Proud to Support the AGC of California Construction Education Foundation

California is projected to have a shortfall of 1 million construction workers by 2018

This unprecedented demand for skilled labor means it's critical that the youth of today understand that the industry represents significant, long term employment in a variety of skilled trade capacities. As partners in the national construction industry for over 28 years, Small Business Exchange sees the importance of building the next generation of the construction workforce. SBE supports the AGC of California Construction Education Foundation in its efforts on awareness and development of the future workforce.

This is to advise that AGC members and industry partners can support the AGC CEF by advertising in the Small Business Exchange (SBE). SBE Inc. has committed to donating 5% of its annual advertising sales revenue to the CEF. For more information about SBE, please visit www.sbeinc.com or call us at 1-800-800-8534.

Each of the following packages represents discounted advertising rates, as well as additional bonus visibility in print and online. The opportunity to showcase your company as a supporter of the Foundation is a great way to publish your message, build a positive image, and create a favorable perception of your company, while contributing to the efforts to prepare the workforce of the future. (Larger Ad sizes - custom pricing available.)

BRONZE Package	SILVER Package	GOLD Package
<ul style="list-style-type: none"> • 3 months, weekly 4" Sub-Bid Request ad • Company Listing on "Foundation for the Future" webpage • Mention in Career Awareness Day publication • Larger ads @15% discount (from open rate) • 15% discount on Tower Banner Ad • 3 months weekly = 13 weeks 	<ul style="list-style-type: none"> • 6 months weekly 4" SBR ad • Company Listing on "Foundation for the Future" webpage • Banner Ad (Endowed) on Resources page of sbeinc.com • 6 months = 26 weeks 	<ul style="list-style-type: none"> • 12 months weekly 4" SBR ad • Company Listing on "Foundation for the Future" webpage • Banner Ad (Endowed) on Home page of sbeinc.com • Feature article on your company and sponsorship of the Foundation. Print and Online • 12 months @ 52 weeks
\$1579	\$3292	\$5207

Reserve your space, and support the AGC of California Construction Education Foundation

SBE 703 Market Street, Suite 1000, San Francisco, CA. 94103
sbe@sbeinc.com 415-778- 6255 (fax)

SOUTHERN CALIFORNIA SUB-BID REQUEST AD

Sub-Bids Requested From Qualified UDBE Subcontractors & Suppliers:
I-15/I-215 Interchange Improvements – Devore Design-Build Project In San Bernardino County
Contract No.: 08-0K7104, Project No.:0800003664
Subcontractor Proposals Due: August 8, 2012.

The SGJV is interested in soliciting in Good Faith all subcontractors and suppliers, as well as certified UDBE companies for this project. Proposals are requested for supplies and services including, but not limited to: Biological Monitor, Storm Water Pollution Plan, Street Sweeping, Construction Area Signs, Traffic Control System, Temporary Fencing, Erosion Control, Temporary Traffic Stripe/Markings, Temporary Railing, Portable Changeable/ Message Signs, Temporary Crash Cushion Module, Metal Beam Guard Railing, Roadside Signs, Abandon Culvert, Cold Place Concrete Pavement, Concrete Barrier, Bridge Removal, Clearing and Grubbing, Roadway Excavation, Structure Excavation, Structure Excavation (Bridge), Structure Excavation (Retaining Wall), Structure Backfill, Sand Backfill, Imported Borrow, Rock Blanket, Erosion Control, Fiber Rolls, Corrugated Steel Pipe Conduit, Class 2 Aggregate Base, Lean Concrete Base, Hot Mix Asphalt, Place Hot Mix Asphalt Dike, Tack Coat, Concrete Pavement, Profile Grinding, Furnish & Drive Steel Pile, CIDH Concrete Piling, Prestressing CIP Concrete, Precast Concrete, Structural Concrete, Bridge Structural Concrete, Retaining Wall, Minor Concrete, Soundwall Barrier, PTFE Bearing, Joint Seal Assembly, Joint Seal, Bar Reinforcing Steel (Bridge), Bar Reinforcing Steel (Retaining Wall), Furnish Sign Structure, Install Sign Structure, Furnish Laminated Panel, Furnish Single Sheet Aluminum Sign, Metal (Barrier Mounted Sign), Roadside Sign, Install Sign, Alternative Pipe Culvert, Reinforced Concrete Pipe, Plastic Pipe, Corrugated Steel Pipe, Welded Steel Pipe Casing, Alternative Flared End Section, Irrigation and Landscaping, Rock Slope Protection, Slope Paving, Minor Concrete, Miscellaneous Metal, Miscellaneous Iron and Steel, Bridge Deck Drainage System, Chain Link Fence, Chain Link Railing, Pipe Handrail, Tubular Handrail, Concrete Barrier, Cable Railing, Transition Railing, Transition Railing, Terminal System, Crash Cushion, Aggregate Bases and Structural Backfill, Pavement Delineation, Concrete Barrier, Signal & Lighting, Lighting & Sign Illumination, Interconnection Conduit & Cable, Fiber Optic Conduit, Electric Service (Irrigation), Traffic Monitoring Station, Closed Circuit TV System, Ramp Metering System, Earth Retaining Structures.

In order to assist UDBE subcontractors and suppliers, we will divide total requirements into smaller packages, tasks or quantities and establish delivery and construction schedules which will permit maximum participation when feasible.

If you are interested in submitting a proposal, and would like access to the Plans and Specifications, please visit the SGJV website and complete the contractor's questionnaire on the following website: www.usa.skanska.com/devoreinterchange



a Joint Venture, in Association with **HNTB**

1995 Agua Mansa Road • Riverside, CA 92509-2405
Phone: (951) 684-5360 • Fax: (951) 788-2449

Contact Email: www.usa.skanska.com/devoreinterchange

Official Bid packages will be issued pending Prime Contractor selection, at which time the SGJV will assist qualified subcontractors in obtaining bonding, lines of credit, insurance, necessary equipment, materials and/or supplies. The SGJV insurance requirements are Commercial General Liability (GL): \$1M ea. occ., \$1M personal injury, \$2M products & completed operations agg. & general agg.; \$1M Auto Liability; \$5M Excess/Umbrella and \$1M Workers' Comp. Endorsements or waivers required are Additional Insured End., Primary Wording End., and a Waiver of Subrogation (GL & WC). Other insurance requirements may be necessary per scope. Subcontractors may be required to furnish performance and payment bonds in the full amount of their subcontract by an admitted surety and subject to approval by SGJV. SGJV will pay bond premium up to 1%. SGJV is signatory to Operating Engineers, Laborers, Cement Masons Carpenters unions and Teamsters. Subcontractors must provide weekly, one (1) original and (1) copy of all certified payrolls, including non-performance, and fringe benefit statement if required by law or by the Prime Contract. All interested subcontractors, please indicate all lower tier UDBE participation offered on your quotation as it will be evaluated with your price. SGJV is an equal opportunity employer

CALIFORNIA PUBLIC LEGAL NOTICES

UC SAN FRANCISCO MEDICAL CENTER

ADVERTISEMENT FOR BIDS

Subject to conditions prescribed by the University of California, San Francisco Medical Center, sealed bids for a lump-sum contract are invited for the following work:

**Ambulatory Care Center (ACC)
4th Floor Hematology Renovation -
Fire Sprinkler Installation,
Project Number: 12-686
Contract Number: S00067**

DESCRIPTION OF WORK:

The scope includes the design and installation of the fire sprinkler system of the entire 4th floor of the ACC building and is divided into two (2) phases, design phase and installation phase. The work of the Design Phase consists of all work needed to design the fire sprinkler system for the entire 4th floor. All design document items must comply with State codes for fire sprinkler systems. The fire sprinkler design package will be coordinated and incorporated into the architects full design package for review and approval by the state agencies. Assist the review process in answering state agencies questions about the fire sprinkler design package. All design documents will be formatted to the requirements of the University design Architect. The work of the Installation Phase consists of all work needed to install a complete fire sprinkler system, to fully sprinkler the entire 4th floor, from the state approved project documents. Installation will be under the coordination of the CM/Contractor and the Project Schedule for the ACC 4th Floor Hematology Renovation Project.

The University will separately bid and award a CM at Risk Contract to a CM/Contractor, to be determined, for the Ambulatory Care Center (ACC) 4th Floor Hematology Renovation project to provide labor and materials for all Phase 1 pre-construction services, and Phase 2 construction, installation and coordination services for the entire project. Once the University enters into a contract with the lowest responsible bidder for the design and installation of the fire sprinkler using a standard University form, the University may assign this contract to the CM/Contractor for the entire ACC 4th Floor Hematology project. The assignment may occur at the beginning of Phase 2 which is scheduled to occur in Fall 2012. The bidder with the lowest responsive bid must agree to the Assignment of this contract and to the terms of the Assignment Agreement, included in these Contract documents. See Exhibit 21.

ESTIMATED DESIGN AND INSTALLATION COST RANGE IS: \$100,000 - \$140,000.

BIDDER QUALIFICATIONS:

Contractors: To be eligible for consideration for

award, bidders (Fire Protection Contractors, C-16) and Bidder's Superintendent must have the minimum experience, and Bidder must certify their firm has not been cited by the Medical Center for health, safety, infection control or interim life safety violations set forth in the Supplementary Instructions To Bidders.

Bidder must submit qualification documents as an attachment to the Bid Form.

PROCEDURES: Bidding documents will be available at **May 24, 2012, 10:00 AM**, and will be issued only at:

UCSF Documents, Media & Mail (UCSF-DMM)
1855 Folsom Street, Room 135
San Francisco, CA 94103
Contact Persons: Ben La (415) 476-5030
(9AM - 5PM)
Lisa Gee (415) 502-4523
Fax No. (415) 476-8278

Bidding Documents and complete advertisement can be viewed and may be ordered on line at the following website address:

<http://www.ucsfplans.com/>

Bidders must attend a **mandatory** pre-bid conference at **May 31, 2012, 10:00AM**. For details, see above website address.

Bids will be received only at Office of Design and Construction, University of California, San Francisco, Medical Center, 3333 California Street, Suite 115, San Francisco, CA 94118. Phone: (415) 885-7257. **Bid Deadline:** Sealed bids must be received on or before **2:00 PM, June 13, 2012**. And Bids will be opened after **2:05 PM**.

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy.

The successful Bidder and its subcontractors will be required to follow the nondiscrimination requirements set forth in the Bidding Documents and to pay prevailing wage at the location of the work.

The work described in the contract is a public work subject to section 1771 of the California Labor Code.

The successful Bidder will be required to have the following California current and active contractor's license at the time of submission of the Bid: **Fire Protection, C-16**

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA
University of California, Medical Center
May, 2012

Estimated Design and Construction Cost: **\$600,000.00 - \$800,000.00**

License Requirement: C7

RFQ documents are available at:

California State University, Office of the Chancellor
Capital Planning, Design and
Construction Department
<http://www.planetbids.com/portal/portal.cfm?CompanyID=15331#>

The Trustees require a three percent Disabled Veteran Business Enterprise participation.

This project is a public works project and is subject to prevailing wage rate laws (see Contract General Conditions, Article 35.02-c).

5/24/12
CNS-2317610#
SMALL BUSINESS EXCHANGE

SMALL BUSINESS EXCHANGE

UNIVERSITY OF CALIFORNIA SAN FRANCISCO

ANNOUNCEMENT TO PREQUALIFIED BIDDERS AND ADVERTISEMENT FOR BIDS

**1486-88 5TH AVENUE HOUSING REMODEL
REBID**

**Project No.: M0549 / Contract No.: SL0257
UNIVERSITY OF CALIFORNIA,
SAN FRANCISCO**

Bidding Documents will be available beginning **May 22, 2012** at **10AM** and can be purchased from UCSF Documents, Media & Mail:

Log into <http://www.cpfm.ucsf.edu/contracts/index.htm>
Click on the UCSF Documents, Media & Mail button
(Use the same website above to view complete Advertisement).

The following contractors have been prequalified to bid on this project and the University will ONLY receive bids from the following:

General Contractors

EVRA Construction, Inc.
GCCCI, Inc.

Luxor Construction, Inc.
Roebuck Construction, Inc.

Sealed bids are to be received on **June 8, 2012** at **2:00 PM** and opened at **2:05 PM** at Campus Life, Facilities & Administrative Service FAS Finance Service Center, University of California, San Francisco, 654 Minnesota Street, 2nd Floor, San Francisco, CA 94107-3027. Phone: (415) 476-5343.

Prior to the Bid Deadline and after bid opening, the University may establish a new Bid Deadline no earlier than 24 hours from the prior Bid Deadline, if no material changes are made to the bidding documents, and no earlier than 72 hours if material changes are made. In such event the University will, at a minimum, notify all persons or entities known by the University to have received a complete set of Bidding Documents and who has provided a street address and/or facsimile number for receipt of any written pre-bid communications.

DESCRIPTION OF WORK:

This project includes the full renovation of the two story building at 1486-88 5th Avenue and reconfiguring it from offices into two residential flats to be used for faculty housing. The project will include asbestos and lead paint remediation, new foundation and full seismic upgrade (including underpinning to adjacent buildings), removal of existing roofing and installation of new roofing, all new finishes, fixtures, MEP systems, fire sprinkler system, and fire and carbon monoxide detection systems.

Estimated construction cost: \$600,000 - \$700,000

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy.

The bidding mode will be a lump sum contract in which the lowest responsive and responsible bidder will be selected.

**CONTRACTOR'S LICENSE:
LICENSE CLASSIFICATION:**

**General Building Contractor
LICENSE CODE: B**

Visit www.sbeinc.com
to download
a PDF version of the latest
SBE Newspaper and
SBE Newsletter



CONCESSION OPPORTUNITY FOR THE RENTAL CAR CENTER CAFE LEASE (A Small Business Set-Aside) AT SAN FRANCISCO INTERNATIONAL AIRPORT

San Francisco International Airport conducted an informational conference on March 1, 2012 for a competitive selection process through a Request for Proposal for a Food and Beverage Lease at the Rental Car Center on March 1, 2012. We invite you to participate in the selection process for this Concession Opportunity pursuant to the RFP, supplemented by Addendum No. 1. The RFP, Addendum No. 1, Questions and Answers, and Airport Small Business Affairs Office for the California Unified Certification Program (CUCP) may be reviewed on the following websites: <http://mission.sfgov.org/QCABidPublication/BidDetail.aspx?K=5094> or <http://www.flysfo.com/web/page/about/b2b/conces/>.

For additional information, please call Sharon Perez, Principal Property Manager, Revenue Development and Management, at (650) 821-4500 or email at SFORevenueDevelopment@flysf.com.

CNS#2316861



CALIFORNIA LOTTERY Request for Proposal #3124 Security Guard Services

The California Lottery (Lottery) is releasing Request for Proposal (RFP) #3124 to invite bid responses from qualified firms to provide continuous, unarmed security guard services at Lottery facilities and on an as-needed basis at special events at various locations throughout California.

Qualified Bidders must: 1) have a minimum of five years-experience providing security guard services as outlined in the RFP; 2) be licensed to do business in California and possess any permit(s) required by law to accomplish the work required in connection with the RFP; 3) have an office in California at the time of contract award and for the duration of the contract; 4) meet the Mandatory Submittal requirements identified in the RFP; and 5) accept the Lottery's contract terms and conditions.

The RFP is scheduled tentatively for release on May 17 and will be available to download on the Lottery website at www.calottery.com under "Vendors". **The Lottery will not distribute paper copies of the RFP.**

Chouinard & Myhre, Inc. Wins 2012 IBM Choice Award

Continued from page 1

Sotolongo, vice president, IBM Business Partners & Midmarket, sales, North America. "We congratulate our winning Business Partners for their commitment and skills in helping our mutual clients achieve higher value and business results."

"We are very grateful to IBM for honoring us with this prestigious award," said CMI President Steve Giandomenica. "An award of this magnitude reminds us of our need to continually strive for 100% satisfaction in both our IBM and client relationships. CMI's core values stress the need for constant attention to client needs, and this award will be a daily reminder of that commitment. We again thank IBM for this tremendous honor."

For more information about the IBM Choice Awards, including information about winners, please visit https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/pw_com_prb_beacon. To learn more about IBM PartnerWorld, a comprehensive program that offers marketing and sales resources, training, certification and technical support to help create new revenue and market opportunities for IBM Business Partners, visit <http://www.ibm.com/partnerworld>.

Source: Chouinard & Myhre, Inc.

SAN FRANCISCO FICTITIOUS BUSINESS NAME

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343221-00

Fictitious Business Name(s):
1. Health Systems & Analytics
 Address
1611 Golden Gate Avenue, San Francisco, CA 94115
 Full Name of Registrant
Alliance Management Systems LLC (CA)
 Address of Registrant
134 2nd Street, Pacific Grove, CA 93950

This business is conducted by a **Limited Liability Company**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **5/1/2012**.
 Signed: **Donald K. Bruce**

This statement was filed with the County Clerk of San Francisco County on 5/3/2012.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Magdalena Zevallos
 Deputy County Clerk
 5/3/2012

5/10/12 + 5/17/12 + 5/24/12 + 5/31/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343537-00

Fictitious Business Name(s):
1. Amy...A Touch of Grace
 Address
840 Van Ness Avenue #406, San Francisco, CA 94109
 Full Name of Registrant
Amy Petrizze
 Address of Registrant
840 Van Ness Avenue #406, San Francisco, CA 94109

This business is conducted by a **An Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **5/18/12**.
 Signed: **Amy Petrizze**

This statement was filed with the County Clerk of San Francisco County on 5/18/12.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Mariedyne L. Argente
 Deputy County Clerk
 5/18/2012

5/24/12 + 5/31/12 + 6/7/12 + 6/14/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343228-00

Fictitious Business Name(s):
1. Bayfitted
 Address
508 Ellis Street, San Francisco, CA 94109
 Full Name of Registrant
Christopher Calderon

This business is conducted by **An Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **January 1, 2006**.
 Signed: **Christopher Calderon**

This statement was filed with the County Clerk of San Francisco County on 5/3/2012.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Elsa Campos
 Deputy County Clerk
 5/3/2012

5/10/12 + 5/17/12 + 5/24/12 + 5/31/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343140-00

Fictitious Business Name(s):
1. Caremore Moving and Storage
 Address
1511 Gough Street, San Francisco, CA 94109
 Full Name of Registrant
Caremore Moving and Storage, LLC (CA)
 Address of Registrant
1511 Gough Street, San Francisco, CA 94109

This business is conducted by a **Limited Liability Company**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **not applicable**.
 Signed: **Richard Scott Pitzalis**

This statement was filed with the County Clerk of San Francisco County on 5/1/2012.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Maribel Jaldon
 Deputy County Clerk
 5/1/2012

5/3/12 + 5/10/12 + 5/17/12 + 5/24/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343206-00

Fictitious Business Name(s):
1. Continental Gems
 Address
428 Sutter Street, San Francisco, CA 94108
 Full Name of Registrant
Lily Chador
 Address of Registrant
576 Whitewood Drive, San Rafael, CA 94903

This business is conducted by a **An Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **4/1/2012**.
 Signed: **Lily Chador**

This statement was filed with the County Clerk of San Francisco County on 5/3/2012.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Alex Liang
 Deputy County Clerk
 5/3/2012

5/10/12 + 5/17/12 + 5/24/12 + 5/31/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343286-00

Fictitious Business Name(s):
1. DHRAVIDA.COM
 Address
164 6th Street, San Francisco, CA 94103
 Full Name of Registrant
Amarnadh Kachepalli
 Address of Registrant
164 6th Street, San Francisco, CA 94103

This business is conducted by **An Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **5/7/12**.
 Signed: **Amarnadh Kachepalli**

This statement was filed with the County Clerk of San Francisco County on 5/7/2012.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Mariedyne L. Argente
 Deputy County Clerk
 5/7/12

5/10/12 + 5/17/12 + 5/24/12 + 5/31/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343164-00

Fictitious Business Name(s):
1. Long Rainbow Spa
 Address
1311 23rd Avenue, San Francisco, CA 94122
 Full Name of Registrant
Yuet Mei Chan
 Address of Registrant
8 Nahua Avenue, San Francisco, CA 94112

This business is conducted by a **An Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **n/a**.
 Signed: **Yuet Mei Chan**

This statement was filed with the County Clerk of San Francisco County on 5/2/2012.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Mariedyne L. Argente
 Deputy County Clerk
 5/2/2012

5/3/12 + 5/10/12 + 5/17/12 + 5/24/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0342995-00

Fictitious Business Name(s):
1. Office and Commercial Cleaning Services
 Address
462 Chenery Street, San Francisco, CA 94131
 Full Name of Registrant
Anthony Juarez
 Address of Registrant
462 Chenery Street, San Francisco, CA 94131

This business is conducted by a **An Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **4/25/12**.
 Signed: **Anthony Juarez**

This statement was filed with the County Clerk of San Francisco County on 4/25/12.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Susanna Chin
 Deputy County Clerk
 4/25/2012

5/3/12 + 5/10/12 + 5/17/12 + 5/24/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343327-00

Fictitious Business Name(s):
1. Rich Relief Massage
 Address
2660 Gough Street, Suite 204, San Francisco, CA 94123
 Full Name of Registrant
Dinair Pinheiro Sisson
 Address of Registrant
2342 Fulton St San Francisco CA 94118

This business is conducted by **An Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **5/9/12**.
 Signed: **Dinair Sisson**

This statement was filed with the County Clerk of San Francisco County on 5/9/2012.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Mariedyne L. Argente
 Deputy County Clerk
 5/9/12

5/10/12 + 5/17/12 + 5/24/12 + 5/31/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343378-00

Fictitious Business Name(s):
1.) Shell Station; 2.) The Shell Station 3.) Shells Station
 Address
861 Ashbury Street, San Francisco, CA 94117
 Full Name of Registrant
Solam LLC (CA)
 Address of Registrant
861 Ashbury Street, San Francisco, CA 94117

This business is conducted by a **Limited Liability Company**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **N/A**.
 Signed: **Auroro Martinez**

This statement was filed with the County Clerk of San Francisco County on 5/11/12.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Jennifer Wong
 Deputy County Clerk
 5/11/2012

5/17/12 + 5/24/12 + 5/31/12 + 6/7/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343215-00

Fictitious Business Name(s):
1. Studio 17
 Address
2111 Mission Street, Suite #304, San Francisco, CA 94110
 Full Name of Registrant
Robert Donald
 Address of Registrant
846 Arkansas Street, San Francisco, CA 94107
 Full Name of Registrant #2
Gizella Donald
 Address of Registrant #2
846 Arkansas Street, San Francisco, CA 94107

This business is conducted by a **Husband and Wife**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **5/3/2012**.
 Signed: **Robert Donald**

This statement was filed with the County Clerk of San Francisco County on 5/3/2012.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Elsa Campos
 Deputy County Clerk
 5/3/2012

5/10/12 + 5/17/12 + 5/24/12 + 5/31/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343402-00

Fictitious Business Name(s):
1. Tour & Travel Ticket
 Address
631 Morse Street, San Francisco, CA 94112
 Full Name of Registrant
The Transamerica Enterprises, Inc. (CA)
 Address of Registrant
631 Morse Street, San Francisco, CA 94112

This business is conducted by a **Limited Liability Company**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **5/10/12**.
 Signed: **Rui Tang Wu**

This statement was filed with the County Clerk of San Francisco County on 5/11/12.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Alex Liang
 Deputy County Clerk
 5/11/2012

5/17/12 + 5/24/12 + 5/31/12 + 6/7/12

SAN FRANCISCO FICTITIOUS BUSINESS NAMES

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343321-00

Fictitious Business Name(s):
1. Tune-Up
 Address
577 Hayes Street, Apt. A, San Francisco, CA 94102
 Full Name of Registrant
Leandra Maile Rouse
 Address of Registrant
577 Hayes Street, Apt. A, San Francisco, CA 94102

This business is conducted by an **Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **5/9/2012**.

Signed: **Leandra Rouse**

This statement was filed with the County Clerk of San Francisco County on **5/9/2012**.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: **Marielyne L. Argente**
 Deputy County Clerk
 5/9/12

5/10/12 + 5/17/12 + 5/24/12 + 5/31/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0342002-00

Fictitious Business Name(s):
1. Xredesign.com
2. Xredesigns.com
3. AAAMobileTechSupport.com
4. HomeandBusinessReOrg.com
5. ComputerTotalCare.com, Inc.
 Address
901 Mission Street, Suite 105, San Francisco, CA 94103
 Full Name of Registrant
ComputerTotalCare.com, Inc.
 Address of Registrant
4096 Piedmont Avenue #332, Piedmont, CA 94611

This business is conducted by a **Corporation**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **3/1/2012**.

Signed: **Huey Mach**

This statement was filed with the County Clerk of San Francisco County on **3/14/2012**.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: **Magdalena Zevallos**
 Deputy County Clerk
 3/14/2012

3/15/12 + 3/22/12 + 3/29/12 + 4/5/12 + 5/17/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343067-00

Fictitious Business Name(s):
1. YiLin Scrap Metals Trading Inc.
 Address
47 Tingley Street, San Francisco, CA 94112
 Full Name of Registrant
YiLin Scrap Metals Trading Inc. (CA)
 Address of Registrant
47 Tingley Street, San Francisco, CA 94112

This business is conducted by a **Corporation**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **4/26/2012**.

Signed: **Peter Zheng**

This statement was filed with the County Clerk of San Francisco County on **4/27/12**.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: **Susanna Chin**
 Deputy County Clerk
 4/27/2012

5/3/12 + 5/10/12 + 5/17/12 + 5/24/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343604-00

Fictitious Business Name(s):
1. Ling Beauty Salon
 Address
753 O'Farrell Street, San Francisco, CA 94109
 Full Name of Registrant
Jie Ling Liang
 Address of Registrant
1019 Stockton Street, Apt 308, San Francisco, CA 94108

This business is conducted by an **Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **5/22/12**.

Signed: **Jie Ling Liang**

This statement was filed with the County Clerk of San Francisco County on **5/22/12**.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: **Magdalena Zevallos**
 Deputy County Clerk
 5/22/2012

5/24/12 + 5/31/12 + 6/7/12 + 6/14/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343571-00

Fictitious Business Name(s):
1. Grats Decor
 Address
1279 38th Avenue, San Francisco, CA 94122
 Full Name of Registrant
Anna Grats
 Address of Registrant
1279 38th Avenue, San Francisco, CA 94122

This business is conducted by an **Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **5/21/2012**.

Signed: **Anna Grats**

This statement was filed with the County Clerk of San Francisco County on **5/21/12**.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: **Magdalena Zevallos**
 Deputy County Clerk
 5/21/2012

5/24/12 + 5/31/12 + 6/7/12 + 6/14/12

FICTITIOUS BUSINESS NAME STATEMENT

File No. A-0343596-00

Fictitious Business Name(s):
1. I Am Local
 Address
642 Laguna Street, San Francisco, CA 94102
 Full Name of Registrant
Christopher Lynch

This business is conducted by an **Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **5/18/2012**.

Signed: **Christopher Lynch**

This statement was filed with the County Clerk of San Francisco County on **5/22/12**.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: **Magdalena Zevallos**
 Deputy County Clerk
 5/22/2012

5/24/12 + 5/31/12 + 6/7/12 + 6/14/12

FICTITIOUS BUSINESS NAME STATEMENT

Fictitious Business Name(s):
1. Green Pinnacles Wealth Management
 Address
50 California Street, Suite 1500, San Francisco, CA 94111
 Full Name of Registrant
Jeffrey Edmonds
 Address of Registrant
114 Key Way, Cotati, CA 94931

This business is conducted by an **Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on _____.

Signed: **Jeffrey Edmonds**

This statement was filed with the County Clerk of San Francisco County on _____.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

5/24/12 + 5/31/12 + 6/7/12 + 6/14/12

ABANDONMENT OF FICTITIOUS BUSINESS NAMES

STATEMENT OF ABANDONMENT
 OF USE OF FICTITIOUS BUSINESS NAME
 File No. A-0333824-00
 Cert. # 456788

The registrant(s) listed below have abandoned the use of the fictitious business name(s):
1.) Planet Plan-It
 Located at **844 48th Avenue, San Francisco, CA 94121**

This fictitious business name was filed in the County of San Francisco under file # **A-0333824-00** on: **March 2, 2011**

Name and address of Registrants (as shown on previous statement)

Full Name of Registrant #1
Leslie A. Li
844 48th Avenue, San Francisco, CA 94121

This business was conducted by **AN INDIVIDUAL**.

Signed: **Leslie Li**

This statement was filed with the County Clerk of San Francisco County on **May 2, 2012**

Filed: **Maribel Jaldon**
 Deputy County Clerk
 5/2/2012

5/24/12 + 5/31/12 + 6/7/12 + 6/14/12

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 0321487

The registrant(s) listed below have abandoned the use of the fictitious business name(s):

1.) YiLin Scrap Metals Trading Company
 Located at **1301 Geneva Avenue, San Francisco, CA 94112**

This fictitious business name was filed in the County of San Francisco under file # **0321487** on: **7/24/2009**

Name and address of Registrants (as shown on previous statement)

Full Name of Registrant #1
Peter Zheng
1301 Geneva Avenue San Francisco, CA 94112

This business was conducted by **AN INDIVIDUAL**.

Signed: **Peter Zheng**

This statement was filed with the County Clerk of San Francisco County on **April 27, 2012**

Filed: **Susanna Chin**
 Deputy County Clerk
 4/27/2012

5/3/12 + 5/10/12 + 5/17/12 + 5/24/12

CA. PUBLIC LEGAL NOTICE

UC IRVINE

NOTICE INVITING GENERAL CONTRACTOR PREQUALIFICATION

The **University of California, Irvine (UCI)** requests the qualifications of General Contractors (GC) wishing to submit **DESIGN BUILD** proposals for the **DATA CENTER REAR DOOR COOLING AND HEAT EXCHANGER, PROJECT NO. 997168A**.

Prequalification questionnaires will be accepted from General Building (B) Contractors teamed with a Warm-Air Heating, Ventilating and Air-Conditioning (C-20) Contractor and Mechanical Engineer that have completed comparable projects as described in the questionnaire.

DESCRIPTION: Add rear door cooling retrofit kit packages on (20) existing server racks located in the Academic Data Center on the first floor of Engineering Gateway with a 195 kW capacity water-to-water heat exchanger package equipped with pumps and controls requiring minor electrical service. Hydronic piping and accessories are required for distribution for both house chilled water and new closed loop systems. Estimated Notice to Proceed on September 1, 2012 with completion on November 1, 2012.

PROJECT DELIVERY: Design Build

ESTIMATED DESIGN AND CONSTRUCTION COST: \$350,000 – \$400,000

PROCEDURES: Prequalification questionnaires will be available electronically at **2 PM on 5/22/12** from UCI Design & Construction Services.

Mandatory Prequalification Conference will be held at **9:30 AM on 5/31/12** at UCI Design & Construction Services, 5201 California Ave., Suite 250, Sullivan & Wright Conference Room, Irvine, CA 92697.

Prequalification questionnaires must be received by **4 PM on 6/8/12** only at UCI Design & Construction Services, 5201 California Ave., Suite 250, Irvine, CA 92697.

UCI reserves the right to reject any or all responses to this notice, to waive non-material irregularities, and to deem GCs prequalified to submit proposals for the project. To prequalify, GCs must agree to comply with all proposal conditions including state prevailing wages, 10% bid bond, 100% payment and performance bonds, and insurance requirements. A contract will be awarded to the contractor/engineer team ("design builder") who offers UCI the best value.

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. GCs may be required to show evidence of its equal employment opportunity policy.

Contact David Donovan (949) 824-6582, ddonovan@uci.edu or Brenda Duenas (949) 824-9586, blduenas@uci.edu for the questionnaire. For other opportunities: www.designandconstruction.uci.edu

UNIVERSITY OF CALIFORNIA SANTA CRUZ

ADVERTISEMENT FOR BIDS

Subject to conditions prescribed by the University of California, Santa Cruz sealed bids for a lump-sum contract are invited for the following work:

OAKES COLLEGE – RESIDENCE HALL E REPLACE SHOWER STALLS
Project Number: 3700-019

Description of Work: Scope to include replacement of 8 showers in the Oakes Residence Hall Building "E".

Bid Deadline: Sealed bids must be received on or before **Tuesday, June 12, 2012 at 3:30 PM**.

Bids will be received only at:
 Physical Planning and Construction,
 UNIVERSITY OF CALIFORNIA, Santa Cruz
 1156 High Street, Barn G, Contracts Trailer
 Santa Cruz, CA 95064
 831-459-5540

A **mandatory** Pre-Bid Conference and mandatory Pre-Bid Job Walk will be conducted on **Friday, June 1, 2012** beginning promptly at **1:30 PM**.

PLEASE VISIT OUR WEBSITE AT: <http://ppc.ucsc.edu> FOR THE TEXT OF THE FULL ADVERTISEMENT AND INFORMATION ON HOW TO OBTAIN BID DOCUMENTS.

CALIFORNIA PUBLIC LEGAL NOTICES



**CITY & COUNTY OF SAN FRANCISCO
DEPARTMENT OF PUBLIC WORKS**

**Contract No. 7526A
(ID No. FCA12040)
NORTH BEACH LIBRARY
(RE-BID)**

Sealed bids will be received at 875 Stevenson Street, Room 420, San Francisco, California 94103 until **2:30 P.M. on June 6, 2012**, after which they will be publicly opened and read. Digital files of Bid Documents may be downloaded at no cost from the Department of Public Works (DPW) Electronic Bid Documents download site at <http://bsm.sfdpw.org/contractadmin>, or purchased on a CD format from 875 Stevenson Street, Room 420, San Francisco, California 94103, telephone 415-554-6229, for a non-refundable \$15.00 fee paid by cash or check to "Department of Public Works".

Addenda and other bid changes will be distributed by email only to plan holders with email addresses, and will be posted on the Bids and Contracts page at the City's Office of Contract Administration website address: <http://mission.sfgov.org/OCABidPublica->

tion/

The Work is located at the corner of Columbus Avenue and Lombard Street in San Francisco, and involves the construction of the new North Beach Branch Library Building under Phase 1 and demolition of the existing library building under Phase 2. The Phase 1 Work includes, but not limited to, demolition, hazardous materials abatement, building construction, site improvements, utility work, planting, and paving work. The Phase 2 Work includes, but not limited to, demolition, hazardous materials abatement, and site improvements. The LEED performance goal is for "Silver Certification". The time allowed for substantial completion for Phase 1 is 485 consecutive calendar days, while for Phase 2 is 90 consecutive calendar days. The Architect's estimate for the entire Work is in excess of \$7,500,000. For more information, contact the Project Manager, Lena Ch'en at (415) 557-4751.

Pursuant to San Francisco Administrative Code (SFAC) Section 6.25, "Clean Construction" is required for the performance of all work.

The Specifications include liquidated damages. Contract will be on a Lump Sum Bid Items basis. Progressive payments will be made.

Bid discounts may be applied as per SFAC Chapter 14B. Subcontracting goal is 15% LBE. Call Romu-

lus Asenloo at (415) 252-2539 for details. In accordance with SFAC Chapter 14B requirements, all bidders, except those who meet the exception noted below, shall submit documented good faith efforts with their bids and must achieve 80 out of 100 points to be deemed responsive. If the City does not hold a pre-bid meeting, all Bidders will receive 15 points. Refer to HRC Form 2B for more details. Exception: Bidders who demonstrate that their total LBE participation exceeds the above subcontracting goal by 35% will not be required to meet the good faith efforts requirements.

The City will not hold a pre-bid meeting.

For information on the City's Surety Bond Program, call Jennifer Elmore at (415) 217-6578.

A corporate surety bond or certified check for ten percent (10%) of the amount bid must accompany each bid. SFAC Sec. 6.22(A) requires all construction contracts awarded by the City and County of San Francisco to include performance and payment bonds for 100% of the contract award.

Class "B" license required to bid.

Bidders are hereby notified of a pending litigation related to the project site, Friends of Appleton-Wolfard Libraries, Coalition for a Better North Beach Library and Playground v. City and County of San Francisco, San Francisco Superior Court Case

No. CPF-11-511469. The City expects to proceed with the project in a normal time frame, but hereby notifies bidders that the litigation or other potential claims related to the project have the potential to cause the City to delay issuance of the Notice to Proceed, or to terminate the contract for convenience.

In accordance with San Francisco Administrative Code Chapter 6, no bid is accepted and no contract in excess of \$400,000 is awarded by the City and County of San Francisco until such time as the Mayor or the Mayor's designee approves the contract for award, and the Director of Public Works then issues an order of award. Pursuant to Charter Section 3.105, all contract awards are subject to certification by the Controller as to the availability of funds.

Minimum wage rates for this project must comply with the current General Prevailing Wage as determined by the State Department of Industrial Relations. Minimum wage rates other than applicable to General Prevailing Wage must comply with SFAC Chapter 12P, Minimum Compensation Ordinance.

Right reserved to reject any or all bids and waive any minor irregularities.

5/24/12
CNS-2318163#
SMALL BUSINESS EXCHANGE

THE WEINGART CENTER ASSOCIATION

The Weingart Center Association (Sponsor) will receive sealed bids for the following project to Design/Build a Security Key Card Reader System in Los Angeles, CA

INVITATION FOR BID

Work will be bound by all relevant regulations to satisfy the California Department of Housing and Community Development and City of Sacramento funding requirements.

For information and complete package of the required bid forms, please contact Maurice Ochoa, Weingart Center Association 566 South San Pedro Street, Los Angeles, California 90013 at telephone number (213) 689-2172.

Bids will be received until **2:00 p.m. on the 5th day of July, 2012** in the Weingart Center Association office located at 566 South San Pedro Street, Los Angeles, California, at which time and place all bids will be publicly opened and read aloud.

The plans and specifications are on file at the office of the Weingart Center Association at 566 South San Pedro Street, Los Angeles, California.

Project Description

Installation of 10 card readers in building located at 566 S. San Pedro Street in Los Angeles; including installation of three switches so Security can energize and open the doors. A card reader is a device used to read access control key cards and transmit the data to the monitoring computer, which then processes the data from the card reader to grant or deny access. Ten (10) total: Three (3) access control systems installed in the different elevators and three (4) access control systems for the 515 6th street entrance, 566 S. San Pedro street entrance, 566 S. San Pedro street lobby and the Weingart way alley entrance into the building and three (3) others in designated areas. The projects must include software, 1000 cards to be programmed for use, generate real-time notifications and reports to review who entered, where and when. Also to remotely lock or unlock doors. The refurbishing of walls, patching and painting will be necessary to achieve a complete installation. This project is to be permitted, complete and ready for use within compliance of the latest codes and regulations of Federal, State, and local regulatory agencies.

A walk-through-inspection of the site is scheduled for **June 5th 2012**, at 566 South San Pedro Street, Los Angeles, California 90013.

Local, minority, disadvantaged and women owned businesses are encouraged to apply.

Copies of the Contract documents may be obtained by the Sponsor. Postage cost for document transmittal must be paid by bidders or deducted from deposits.

Bids in excess of \$25,000 shall be accompanied by a bid guarantee in the form of a money order, cashiers check, certified check or bank draft payable to the Sponsor, U.S. Government bonds, or a satisfactory bid bond executed by the bidder and acceptable sureties in an amount equal to five (5%) of the bid. No bid may be withdrawn for a period of thirty (30) days after bid opening.

All bidders will be required to certify that they are not on the federal Consolidated List of Debarred, Suspended and Ineligible Contractors. (Complete attached certification).

The Contract documents required to accompany all bids (Item I, Bid Form) shall be in an envelope which shall be clearly labeled with the words "Contract Bid Documents," and show the project identifications, name of bidder, and date and time of opening.

In the event that the Sponsor awards a Contract under these Contract Documents in excess of \$25,000 the successful bidder shall be required to post both a Performance Bond or equivalent security and a Payment Bond and furnish evidence of Workers Compensation and Liability insurance in the favor and amount as required by these Contract documents.

Attention is called to the following requirements: The bidder shall submit a detailed cost breakdown, separating materials and labor, with the bid. This breakdown, upon approval by the Sponsor, shall become part of the Contract documents (Item VI, Work Plan).

The successful bidder will be required to comply with all nondiscrimination laws and regulations pursuant to the provisions of Section 8.08 of Item VIII, General Conditions.

The Sponsor reserves the right to utilize a joint control firm for purposes of valuing the work done or disbursement of payments or both.

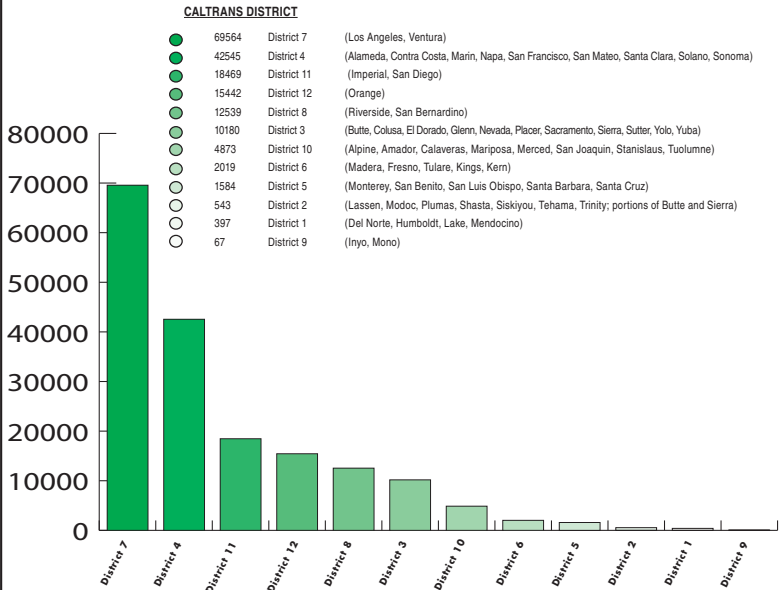
The Sponsor reserves the right to postpone, accept, or reject any and all bids as the Sponsor deems in its own best interest, subject to the terms and provisions of the Contract documents.

Sponsor: **Weingart Center Association**
566 South San Pedro Street
Los Angeles, California 90013
Telephone 213.689.2172 • Facsimile 213.689.9659

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